

Omer Riaz

Mughal Street, near Ideal School System, Shahabpura, Sialkot, Pakistan
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Professional Summary:

Highly skilled and versatile SEO content writer with 3+ years of experience creating impactful content that boosts search engine rankings, drives organic traffic, and engages diverse audiences. Proven ability to research, write, and optimize content across multiple platforms, aligning with client goals and SEO best practices. Seeking to leverage expertise in SEO and content creation to deliver value as part of a forward-thinking team.

Professional Experience

Freelance SEO Content Writer

Fiverr | Remote | Upwork | 2021 - Present

- Crafted high-quality, SEO-optimized content for websites, blogs, and social media, tailored to client needs in various industries.
 - Conducted comprehensive keyword research to create search engine-friendly content that ranks well in SERPs.
 - Collaborated with clients to refine content strategies, ensuring alignment with target audience interests and SEO goals.
 - Edited, proofread, and optimized existing content to enhance readability, engagement, and SEO performance.
 - Utilized analytics tools like Google Analytics to monitor content performance and make data-driven adjustments.
 - Delivered on-time content for 50+ projects, consistently meeting client expectations.
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Education

University of Gujrat, Pakistan

Bachelor of Chemical Engineering | 2011 - 2015

Punjab College for Boys

F.Sc (Pre-Engineering) | 2009 - 2011

The Oxon School

Matriculation | 2007 - 2009

Skills

- SEO Content Writing & Optimization
 - Digital Marketing Strategies
 - Research & Analytical Skills
 - Content Management & Editing
 - Google Analytics & SEO Tools
 - Time Management & Adaptability
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References

Available upon request.